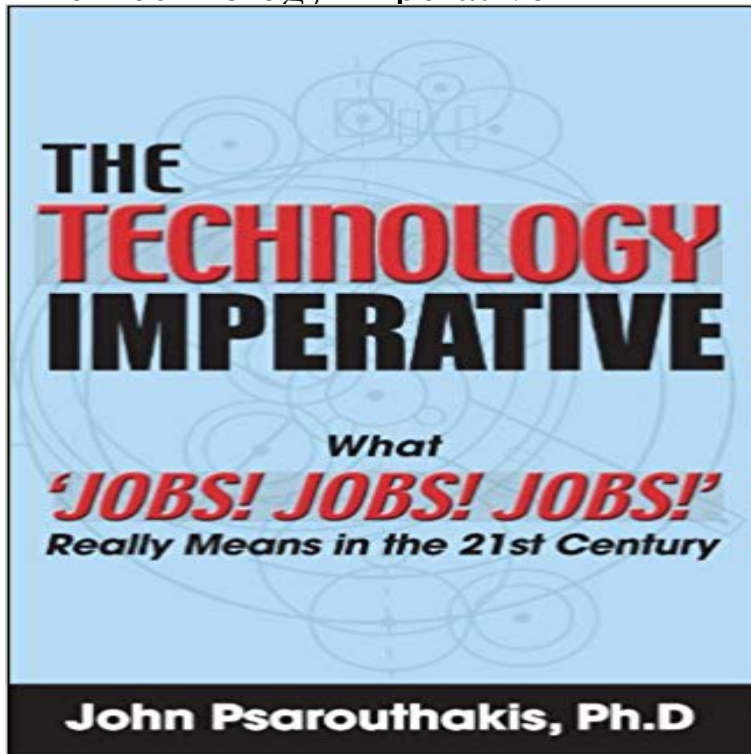


The Technology Imperative



If the 20th Century was the American Century, why does the 21st Century seem so daunting for America? If we are still the globe's leading manufacturer (and we are), why does globalization terrify us? If the entire world sends its best and brightest to American graduate schools, why does our education system need reform? Why is the most affluent nation mired in a stagnant economy? Why do politicians of every stripe find maximum traction with empty chants of: Jobs! Jobs! Jobs!? This small but powerful book insists we must define our problems before seeking solutions. Dr. John Psarouthakis uses that fundamental engineering principle to demonstrate, in clear and enjoyable prose, that a single problem (and opportunity) underlies all the above questions. Just as our 19th Century farmer nation endured social upheaval but prospered in a massive shift to an urban and manufacturing 20th Century, we face a new upheaval today. Both enormous transitions stem from the same all-powerful, irreversible force-technological progress. This time around, Psarouthakis demonstrates, the great danger is that populist political rhetoric will strangle the free-market generator of wealth for all Americans, leaving us with a failed economy and a failed nation. The American capitalist economic engine needs repair, now. It must find new ways of sharing the wealth it creates-as it did via job creation in the 20th Century-or the politicians will ensure that the prevailing gloom will be warranted. That challenge is THE TECHNOLOGY IMPERATIVE.

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